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RiverFront Investment Group Receives Outstanding Organizational Partner Award

National Philanthropy Day 2023



RICHMOND, VA | NOVEMBER 13, 2023 – RiverFront Investment Group was honored to receive the *Outstanding Organizational Partner Award* this year at National Philanthropy Day®. RiverFront was nominated to receive the *Outstanding Organizational Partner Award* by The Doorways, our 2023 [Charitable Giving Partner](#).

National Philanthropy Day (NPD) is an annual event presented nationwide by the Association of Fundraising Professionals (AFP). NPD is a special day set aside for the purpose of recognizing the great contribution philanthropy makes to our society and to honor individuals, businesses, and support organizations that are active in the philanthropic community. Since 1996, Central Virginia's AFP Chapter has honored philanthropists, businesses, and volunteers for their impact in Central Virginia and beyond. NPD offers an opportunity to reflect on the meaning of charitable giving and the spirit that makes such generosity possible.

To qualify for this award, a corporation must demonstrate outstanding commitment through financial support and through encouragement and motivation of others to take leadership roles toward philanthropy and community involvement. "This is an organization that has given so much to the Richmond community. It's an organization where philanthropy, service, and volunteerism permeate the entire culture of their community," said Sarah Melvin, Chief Philanthropy Officer of The Doorways. RiverFront's President & CEO, Pete Quinn stated, "Our mission is to be the most caring financial services firm in the financial services industry...I think people like to work with organizations that have a purpose. Being connected to our communities – understanding their needs and trying to serve them how we can – connects people better to our organization."

ABOUT THE DOORWAYS: Based in Richmond, VA, The Doorways is a registered 501(c)(3) nonprofit whose mission is to provide lodging and support for patients and their loved ones who need to be close to the hospital but not far from the feeling of home. Incorporated in 1983, The Doorways is a 117-room former hotel and annually provides over 60,000 nights of lodging to 10,000+ children and adults who must travel to Richmond to access medical care that is not available where they live. 79% of guests are Virginia residents; the remainder come from every state in the nation and around the world. Learn more at www.thedoorways.org.

ABOUT RIVERFRONT: RiverFront Investment Group is a global asset manager focused on Process over Prediction – a dynamic investment approach driven by a systematic, repeatable methodology. The firm provides flexible, risk-managed solutions for a range of investment objectives and risk tolerances.

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